

The
most
natural
choice.

Treatments & Skincare Routine

MEI BEAUTY

Mei

La scelta più naturale

“...Wellness comes from Nature
but also from
well-informed choices.”

Adriana Tilton
MEI Founder

Beauty can only come from reliable solutions. We placed our trust in the primordial power of nature to create MEI BEAUTY, a range of high performance treatments for every specific need:

MEI BEAUTY

NUTRITIVE

with tamanu fruit for dry and dehydrated skin

ANTI AGE

with botanical hyaluronic acid to treat mature and lined skin

DETOX

with quebracho bark and propolis for impure and men's skin

BOTANICAL

with calendula flowers for daily face and body care

The ABSOLUTES are the “secret ingredients” in MEI BEAUTY formulas: the purest essential oils extracted under inert gases, alcohol and solvent-free. Thanks to the exclusive extraction method, results are guaranteed without allergenic effects. Inspired by those used by professionals, MEI BEAUTY products are based on exclusive formulas for a daily skincare routine that helps continue the cell renewal action started at your SPA or beautician of choice.

Whatever your choice, welcome to MEI wellness world: Migliori Erbe Italiane, the best Italian herbs since 1988.

MEI BEAUTY products are available only at top SPAs and approved beauticians.



all oils of Monardella, Farnesina e Fior di Bette
Benzoino, Kaka, Cacao
all essential oils, vitamins and minerals



NUTRITIVE treatment

Nourishing
with tamanu
essential oil and
macadamia oil

A truly nourishing facial treatment to revitalize dry and dehydrated skin.

Begin with delicate exfoliation to prepare skin for a vitamin-rich serum, follow with soft, rich macadamia oil and helichrysum flower extract cream. Nourishes from the very first application, helping keep skin firm, toned and radiant.

FACIAL TREATMENT
Duration: 50 minutes

Recommended all year round for dry, stressed, and dehydrated skin.

ANTI AGE treatment

Anti age
with argan oil
and botanical
hyaluronic acid

Pamper yourself with this complete facial for specific anti-aging results.

A serum-cream duo with highly concentrated active ingredients to renew skin, for a real energy boost and renewed vitality. See a fresh, radiant complexion in no time thanks to the botanical hyaluronic acid and colloidal silver ingredients.

FACIAL TREATMENT
Duration: 50 minutes

The ideal treatment to renew lifeless or lined skin.

DETOX treatment

Purifying
with quebracho bark
and propolis

A skincare treatment formulated with potent beneficial botanical ingredients that revive blemished, oily or combination skin, and improve appearance.

Exfoliation and mask are followed by a massage with specific creams rich in South American quebracho bark extract to purify, renew and restore skin tone.

FACIAL TREATMENT
Duration: 50 minutes

Recommended all year round, ideal also for male skin.

BOTANICAL skin care

**Detoxifying
and elasticizing**
with green clay
and calendula

MEI's special detoxifying treatment to remove the harmful daily effects of pollution and chemical agents. Made using our Botanical Regenerating Peeling, formulated with highly absorbent green clay, and Relax Oil, containing horsetail for supple skin. To finish, our deeply moisturizing, nourishing Botanical Body Cream with calendula flower extract.

BODY TREATMENT
Duration: 50 minutes

Ideal for skin detox and renewal, giving a supple and regenerated result in no time.

BEAUTY ROUTINE

Time takes its toll on skin, as do poor lifestyle, pollution, and harmful chemicals in makeup, fragrances, and clothing.

With a regular beauty routine, we can care for our skin and for ourselves. The specific concept behind MEI BEAUTY products is to be effective on a daily basis and above all to prolong the results of professional beauty treatments.

Read our specific tips for the best way to use these special products and make the most of their potential.

NUTRITIVE
treatment

ANTI AGE
treatment

DETOX
treatment

BOTANICAL
skin care

MEI BEAUTY



BEAUTY ROUTINE

MEI BEAUTY NUTRITIVE
FACE TREATMENT

Care for your skin morning and evening with Nutritive Cleansing Milk and Toner. Every other day apply Botanical Face and Body Regenerating Peeling to renew skin on face, neck, and hands. During the day, apply small amounts of Restorative Face Cream, and pat in until fully absorbed. At night, repeat using Nutritive Intensive Oil Serum.



Start your makeup removal routine with Botanical Micellar Officinal Water.

Blend equal parts of the Cream and Nutritive Intensive Oil Serum to boost nourishing and antioxidant effects.

MEI BEAUTY

Nourishing Cleansing Milk with macadamia oil and mallow flowers

PLUS A nourishing milk, for deep facial cleansing, leaving skin supple and ready to receive creams. Its deeply nourishing and anti-inflammatory effects come from mallow and wild chamomile flower extracts.

Soothing Astringent Tonic with wild aloe juice and chamomile flowers

PLUS Cleansing milk and nourishing face mask to prepare skin for cream application, boosting moisturization for even the most dehydrated skin.

Intensive Oil Serum with wheatgerm, flaxseed and wild chamomile

PLUS Astringent tonic lotion with immediate anti-inflammatory and nourishing effects thanks to tropical aloe barbadensis juice and a blend of flower water and wild chamomile essential oil.

Restorative Face Cream with macadamia oil, tamanu and helichrysum flowers

PLUS An oil-based serum with powerful, deep nourishing and restructuring properties. Conceived for face, neck, and décolleté but also suitable for the eye area. Use as a mask for successful results in reviving dehydrated, lifeless or dry skin, and slowing onset of lines. The unique synergy of the purest vegetable oils encourages the absorption of clove and chamomile ABSOLUTES to achieve powerful, immediately visible results.

PLUS Cosmetic booster to blend with MEI BEAUTY creams to enhance their nourishing and restructuring properties.

PLUS Nourishing face cream to restore youthful texture and firmness. This beauty cream repairs and protects while immediately restoring even the thirstiest skin. A balanced mix of botanical oils and butters enriched with calendula and helichrysum extracts for extra protection to slow onset of lines, with an added boost from essential oil of rare Polynesian tamanu, a fruit famous for its excellent antioxidant characteristics.

PLUS To boost results, first apply a layer of Oil Serum or apply Oil Serum and Cream already mixed in equal parts.

BEAUTY ROUTINE

MEI BEAUTY ANTI AGE
FACE TREATMENT

Care for your skin morning and evening with Anti Age Cleansing Milk and Toner. Every other day apply Botanical Face and Body Regenerating Peeling to renew skin on face, neck, and hands.

For day and night care, massage the Revitalizing Face Serum into eye and lip areas to create a protective microfilm, then pat in small amounts of Regenerating Face Cream.



Start your makeup removal routine with Botanical Micellar Officinal Water.

To boost nourishing and anti-wrinkle effects, the Cream can be mixed in equal parts with the Nutritive Intensive Oil Serum.

MEI BEAUTY

Illuminating Cleansing Milk with cucumber extract	An effective fresh, gentle cleansing milk with cucumber pulp extract, and essential coconut and castor oils for the right nourishment. In no time, this cleansing milk leaves skin glowing and is one of the secrets of the treatment's success.
PLUS	Cleansing milk and facial mask to firm and brighten complexion, applied before the cream to boost regenerating properties for supple skin and delay onset of lines.
Firming Astringent Toner with wild chestnut tannins	Astringent tonic lotion with intense anti-aging and toning properties thanks to wild chestnut bark extract and fennel officinal water. Grapefruit seed extract is anti-bacterial and purifying, while the botanical allantoin moisturizes and smooths skin.
PLUS	Enhance your daily cleansing routine morning and evening with this anti-aging toner to firm and brighten skin.
Revitalizing Face Serum with seaweed alginate	Face serum with powerful anti-aging effects, recommended for eye, nose-mouth, eyebrow and eyelash areas. Formulated with botanical hyaluronic acid to help regenerate skin and stimulate collagen renewal.
PLUS	Anti-aging, anti-wrinkle and protective booster serum, the perfect base for the cream. Recommended for the eye area but also for other difficult zones (nose, lips, neck). As a makeup base, it offers protection against heavy metals and enhances radiance and color.
Regenerating Face Cream with argan oil and silicic acid	Regenerating face cream for a firm, revitalized, glowing complexion. Made with top-quality wild argan oil, known for its anti-oxidizing and revitalizing properties, with the added oxygenizing action of horsetail vegetal silica and citrus seed extract.
PLUS	Anti-aging, mineralizing, anti-wrinkle day-night cream. Also recommended for the eye area.

BEAUTY ROUTINE

MEI BEAUTY DETOX FACE TREATMENT

Care for your skin morning and evening with Detox Cleansing Milk and Toner. Every other day apply Botanical Face and Body Regenerating Peeling to renew skin on face, neck, and hands. During the day, apply small amounts of Detoxinating Face Cream, and pat in until fully absorbed. At night, repeat using Detox Rebalancing Face Cream.



Start your makeup removal routine with Botanical Micellar Official Water.

To boost purifying and nourishing effects, the Creams can be mixed in equal parts with the Nutritive Intensive Oil Serum.

MEI BEAUTY

Purifying Cleansing Milk with quebracho extract

An effective purifying, antibacterial cleansing milk with South American quebracho and propolis extracts, enriched with coconut and castor oils to nourish and moisturize. In no time, your skin will be soothed and purified.

PLUS

Unisex daily cleansing milk for use morning and evening. All-year-round product suitable for all skin types and ages.

Purifying Astringent Toner with thyme essential oil

Astringent tonic lotion with powerful purifying, antibacterial and anti-inflammatory effects thanks to food-grade Italian propolis, quebracho bark extract, and the purest wild thyme essential oil.

PLUS

Unisex astringent toner for daily cleansing routines. Use morning and evening. All-year-round product suitable for all skin types and ages.

Detoxinating Day Face Cream with quebracho and aloe barbadensis juice

Purifying face cream to regulate skin's immune defenses. Contains pure juice of food-grade tropical aloe barbadensis interacting with the quebracho bark and grapefruit seed extracts. Purifies, detoxes, and restores balance to the hydrolipidic film for a pleasant, fresh feeling.

PLUS

Unisex purifying, anti-inflammatory, regenerating day cream. All-year-round product for all skin types.

Rebalancing Night Face Cream with quebracho and vitamin E

Purifying, whitening face cream to treat sun and age spots, and restore skin cell balance. A select blend of ABSOLUTE oils from spontaneous plants supported by the restructuring properties of jojoba oil and quebracho extract. A cream to purify, detoxify, and restore balance, offering an immediate fresh feeling, accompanied by an appealing fragrance. Excellent day-to-night cream also for male skin.

PLUS

Purifying, anti-inflammatory night cream with whitening effect. Unisex, all-year-round product for all skin types.

BEAUTY ROUTINE

MEI BEAUTY BOTANICAL FACE AND BODY SKIN CARE

The Botanical line was formulated to offer daily solutions for face and body skin care. The Botanical Face and Body Regenerating Peeling can be used instead of liquid or solid soap for cleansing and detoxifying face, neck, and hands, the areas of skin most exposed to harmful pollution and makeup. The Micellar Official Water is a versatile 3-in-1 product that can be used in several ways. The Elasticizing Body Cream is ideal for moisturizing, nourishing, firming and protecting the body's hydrolipidic film. Use every day after showering or bathing, applying a small amount at a time until completely absorbed.

3-in-1 Micellar Official Water

1. on a damp sponge, acts as a natural makeup remover micellar water;
2. massaged directly onto damp face, this neutral detergent is an alternative to liquid soap;
3. used as a mask on dry skin, left in place then rinsed off with plenty of water, it acts as a cleansing milk and biphasic astringent toner.

Follow the example of our professional treatments, which blend equal parts of the Body Cream with MEI SPA Relax Oil to boost its nourishing effect.



MEI BEAUTY

Micellar Official Water with colloidal silver

The water memory principle inspires our innovative Official Water concept, transforming water from a simple inactive component to a real active ingredient. The sophisticated process infuses herbal plants in water vitalized according to the Grander method, in an area cleared of electromagnetic fields known as Hartmann knots, then pyramid energized.

PLUS Our botanical alternative to chemical micellar water.

Face and Body Regenerating Peeling with lemon essential oil and calendula

Known for its detox powers, the Italian food-grade green clay ingredient absorbs and eliminates heavy metals deposited in pores. When skin is free of dead cells, precious tissue regeneration processes are accelerated. The peeling action renews face and body skin giving new tone and glow. The interaction of castor oil smooths skin, while protective lemon essential oil is a strong antibacterial. Calendula extract has a soothing effect on any redness and irritation.

PLUS Our botanical alternative to soap made with chemicals. Scrub-no-scrub (removes toxins without damaging the hydrolipidic film). The texture and physiological pH are suitable for both face and body.

Elasticizing Body Cream with alfalfa and calendula

Our Elasticizing Body Cream is ideal for keeping skin moisturized, thanks to horsetail and alfalfa extracts that promote the tone and elasticity of connective tissue. An excellent antioxidant thanks to natural Vitamin E content and the soothing effect of calendula on any redness or irritation. The grapefruit, orange and tangerine seed extracts provide a unique source of vitamins as well as having an antioxidant and antibacterial action to keep skin radiant.

PLUS A moisturizing, elasticizing body cream to apply after your shower or bath.

Migliori Erbe Italiane,
the best Italian herbs since 1988



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