

MEI. Le Migliori Erbe Italiane

Made in Italy excellence since 1988

Our specialty is to realize completely organic products for the beauty and well-being of the person. An excellence of Made in Italy that is based on the vital force of wild plants.

In 1988, Adriana Tifton made her dream come true: she founded MEI - Migliori Erbe Italiane, i.e. the best Italian herbs' company and since then, every day, our commitment has been to keep faith with this ideal. A dream that has become an established reality, in the second generation under the direction of Roberto Paladin, who created the SENSORY WELLNESS CONCEPT adopted by the most prestigious national and international SPAs.

OUR PRODUCTION CHAIN



WILD PLANT

We only use **wild officinal plants**, rich in essential oils and the highest quality active ingredients.



BALSAMIC MOMENT

The plants are **handpicked in their balsamic moment**: the phase of maximum concentration of the active ingredients.



TITRATION

Cosmetics and supplements are made only with **titrated plants** according to the Official Pharmacopoeia.



ABSOLUTES - ESSENTIAL OILS

The best herbs deserve the best processing. The **ABSOLUTES are the food-grade essential oils**, extracted using inert gases, with which we realize both phytocosmetics and supplements.



REVITALIZED WATER

Thanks to an exclusive process, we **restore the properties of natural spring water**. Phytocosmetics are more velvet-like and liquid products more pleasant and effective. The water is more stable and we have replaced synthetic industrial preservatives with natural ones.

Clean Beauty and Slow Beauty

From the plant to the treatment.

Starting from the wild officinal plant - our precious raw material - we obtain the **food grade essential oil**: a very pure active ingredient of incomparable effectiveness, which boosts the effect of our formulas and enhances the manual skills of professionals.

Our lines include those for MEI BEAUTY technical treatments against facial blemishes, sensorial MEI SPA body rituals, and functional professional lines for all operators' needs.

Sauna and Turkish bath essences, room fragrances, herbal teas, and guest room amenities complete the range, to create a natural, effective and eco-sustainable wellness concept.



NEW



"Super foods" are good for our health and skin, they keep us young for longer and strengthen our immune system.

Their bio-molecules become protagonists, not only of the food diet, but also of the "skin diet", with a beauty routine to fill up on retinol, polyphenols, vitamins C-E, transformed into organic phytocosmetics.

Dehydrated cosmetics, freshly prepared, like the ingredients of a beauty recipe for a ritual that - literally - nourishes your skin, designed to offer visible results in a short time and easy to maintain.

Toned difficult areas, the **contrast of discoloration**, the **regeneration**, the **elasticity** and exceptional **softness of the skin** are just some of the results given by the concentration of the pure active ingredients.



NEW

AD+ MEIADVANCE INTENSIVE TREATMENT

The new frontier of organic phytocosmetics is to guarantee the result with 100% pure vegetal active ingredients.

MEI AD+ Intensive Treatment is the innovative line of ultra-performing and anti-imperfection facial treatments. The most advanced solutions to create customizable treatments, thanks to the powerful BOOSTERS based on bio-molecules and botanical peptides, super concentrated with anti-aging action.

A series of intensive treatments, enhanced by specific BOOSTERS, to be mixed in MEI creams, or with each other, to create powerful BOOSTER COCKTAILS with five different targeted actions:

**ultra hydrating - deep nourishment - whitening illuminating -
velveting soothing - anti-free radical regenerating.**



Adriana Tifton
MEI President & Founder

OUR PHILOSOPHY IS TO GIVE
SENSORY WELLBEING AND AN
IMMEDIATE AESTHETIC RESULT,
THANKS TO THE PUREST INGREDIENTS THAT NATURE MAKES
AVAILABLE TO US //



Roberto Paladin
MEI CEO

Mei

La scelta più naturale

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100%
NATURAL



ORGANIC
PRODUCT



VEGAN
PRODUCT



CRUELTY
FREE



PARABEN
FREE

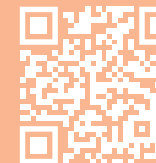
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